CGTrader
ARsenal

The First Complete, Easy-to-Deploy
Augmented Reality Solution for e-Commerce

CGTrader ARsenal makes implementing AR for e-Commerce fast and easy

Augmented Reality (AR) is having a profound impact on the way people shop online. By enabling consumers to interact with and try products before purchasing as they would in a brick and mortar store, Augmented Reality has been proven to increase sales conversions, reduce product returns and extend online engagement.

To make AR even more attractive, recent advancements in mobile technology, like the release of Apple's AR Quick Look and Google's ARCore create new opportunities for retailers to bring shoppers the 3D product experiences they expect.

The challenge then isn't the "why" of AR, it's the "how." Up till now, there hasn't been a single solution for retailers that allows them to easily and cost-effectively deploy Augmented Reality for any volume of products.

Introducing CGTrader ARsenal – the One-Stop-Shop AR Solution for e-Commerce

CGTrader ARsenal represents a breakthrough in the way retailers plan, implement and finance 3D product visualization. For the first time, one solution includes everything you need to add immersive Augmented Reality to your customers' online shopping experience:

Ease of Implementation

CGTrader ARsenal does all the heavy lifting with the right tools and techniques to make managing AR simple and painless - like single-click embed links for seamless AR integration.

Photorealistic 3D Quality

Drawing on 10 years of experience in 3D design, CGTrader ARsenal ensures the digital 3D versions of your products look as compelling as the originals.

Volume Scalability

CGTrader ARsenal leverages CGTrader's massive community of tens of thousands highly skilled 3D designers to transform any number of products into 3D models.

Accelerated Time-to-Market

CGTrader's streamlined 3D design workflows and experience working with online retailers all over the world enable us to get your AR program up and running fast.

Choose a Convenient Payment and Implementation Plan

With CGTrader ARsenal, you pick a 2D-to-3D Product Conversion Plan based on your monthly volume, model complexity and budget terms.

It's never been easier to manage and implement 3D assets, thanks to the CGTrader ARsenal Customer Portal. All your 3D models are stored in one secure location for easy access. Implementing them on your e-Commerce site is simply a matter of copying and embedding the code for each product.

Give Your Shoppers a 3D Product Experience from Their Desktops

Online shoppers want to be able to experience your products in 3D from any device - mobile or desktop. And with CGTrader ARsenal, you're ensured your business is always on top of the latest trends and technologies.

Included with your CGTrader ARsenal plan is our 3D Model Viewer which enables your customers to view and interact with your products from any angle, in any digital environment, from any device.
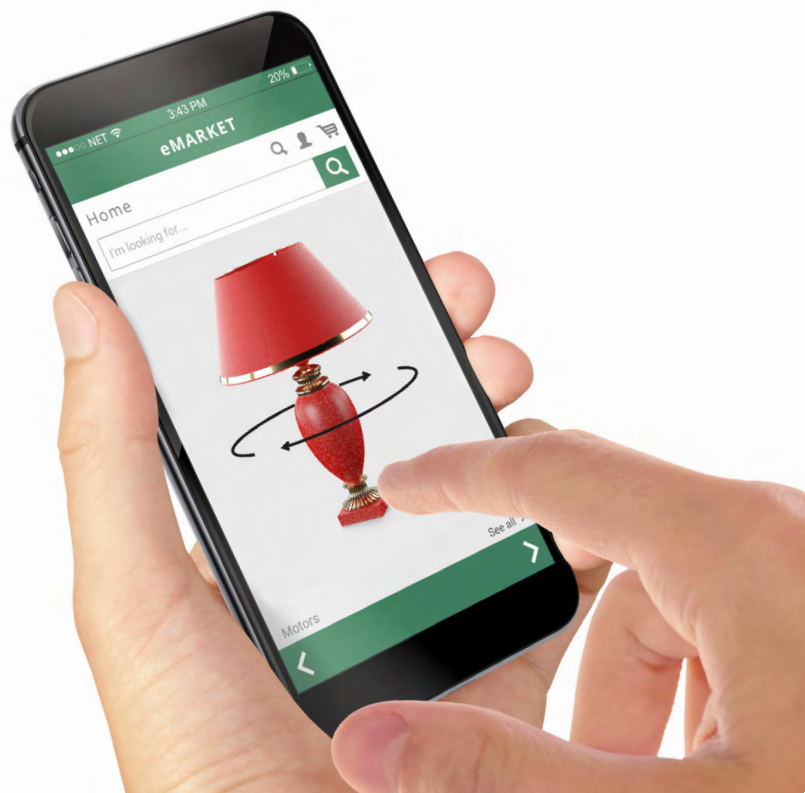
Complete Mobile Compatibility Without Additional AR Software

3D models developed using CGTrader ARsenal are optimized and available on both Apple AR Quick Look and Android ARCore Scene Viewer which come standard on Apple and Android mobile devices respectfully. No additional software is required to experience the 3D models in Augmented Reality on mobile iOS and Android devices.

Control Your 3D Assets with Our 3D Modelling Management System

Our 3D Modelling Management System (MMS) makes it easy to locate, manage and store all your 3D assets. There's even an integrated 3D viewer so you can see the models when they are ready for viewing and make comments on the fly; your comments are fed automatically to our QA team for rapid response.

It takes just a few seconds to get each approved 3D model on your online store by embedding the generated links. There is no need to develop an AR app.

About CGTrader

CGTrader is committed to changing the way people access, adapt and adopt 3D content to transform the way they experience everything. The world's largest source for licensable stock and custom 3D models, the company's activities include two interrelated business lines.

The company's self-service **CGTrader Marketplace** is the world's largest source for licensable 3D content with more than 800,000 3D models and a managed community of close to two million users, including highly-skilled 3D designers. They are supported with a designer-friendly platform that enables them to monetize their 3D designs at extremely competitive terms. A wide range of industries leverage 3D content from the CGTrader Marketplace to reduce design costs, scale and accelerate time-to-market including retail, gaming, advertising, animation, 3D printing and architecture.

CGTrader Enterprise 3D Modelling allows enterprise customers and online retailers to transform their 2D product images into photorealistic 3D models, eliminating costly photo-shoots while creating immersive customer experiences that lead to increased sales conversions and reduced product returns. With a global network of tens of thousands of highly-skilled 3D designers, CGTrader is perfectly positioned to deliver 3D models of any complexity in any scale.

cgtrader

The world's preferred source for 3D content

Learn more at http://www.cgtrader.com/arsenal
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